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B.B.A. (Part - II) (Semester - IV) Examination, 2013
ENTREPRENEURSHIP DEVELOPMENT (Paper - II)
Sub. Code : 43949

Day and Date : Saturday, 27 - 04 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What is search for a Business Idea ? Explain factors or sources of searching a Business Idea. **[14]**

OR

What is project Identification ? Explain steps in project Identification.

Q2) Write short answers on (any two) **[2 × 8 = 16]**

- a) Explain the need and role of EDP.
- b) What is partnership ? Explain the advantages and disadvantages of a partnership.
- c) Describe the objectives and functions of NIESBUD.
- d) Prepare a project report for starting a dairy.

Q3) Write short note on (any two) **[2 × 5 = 10]**

- a) Explain the contribution of Laxmi Narayan Mittal (Iron and Steel)
- b) Features of a Joint Stock Company.
- c) Entrepreneurship Development Institute of India (EDII).
- d) Project implementation.



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B.B.A. (Part - II) (Semester - IV) Examination, Dec. - 2013

ENTREPRENEURSHIP DEVELOPMENT

Sub. Code : 43949

Day and Date : Tuesday, 10 - 12 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is product identification? Explain the steps in project Identification. [14]

OR

What is project report? And prepare project report for starting retail shop.

Q2) Write short answers any two : [2 × 8 = 16]

- a) Describe the objective & functions of NIESBUD.
- b) Explain the phases of EDP.
- c) What is identifying Business opportunity? Explain the sources of opportunities.
- d) What is sole trading concern? What are its advantages & disadvantages?

Q3) Write short note (any two) : [2 × 5 = 10]

- a) What is partnership? Explain its characteristics.
- b) Success story of Anand Mahindra (Mahindra & Mahindra)
- c) Briefly explain the life story of Narayan Murthy (Infosys).
- d) Entrepreneurship Development Institute of India. (E.D.I.I)



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B.B.A. (Part-II) (Semester-IV) Examination, April - 2014
ENTREPRENEURSHIP DEVELOPMENT (Paper-II)
Sub. Code : 43949

Day and Date : Saturday, 12-04-2014

Total Marks : 40

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) **All questions are compulsory.**
 - 2) **Figures to the right indicate full marks.**

Q1) What do you mean by Entrepreneurship Development Programmes? Explain the different phases of Entrepreneurship Development Programme. [14]

OR

What is search for a Business Idea? Explain factors or sources of searching a Business Idea.

Q2) Write short answers on (Any Two): [2 x 8 = 16]

- a) **What is Joint Stock Company? Discuss the features of Joint Stock Company.**
- b) **Explain the objectives and functions of MCED.**
- c) **Contribution of Dr. Vitthal Kamath (Chain of Restaurants).**
- d) **Prepare project report for Dairy.**

Q3) Write short note on (Any Two): [2 x 5 = 10]

- a) **Features of Co-operative Society.**
- b) **Briefly explain the identifying the business opportunity.**
- c) **Contribution of Laxmi Narayan Mittal (Iron and Steel).**
- d) **Project Appraisal.**

